

NCC Cable System Order

Order #	62317725
Syscode	1877
System Name	Cox Media/Gulf Breeze, FL
Market	Mobile

AE	Tiffany Solis
Sales Coordinator	Molly Casca
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Jun16 C-DMA Nielsen Live+7
-	

Flight Dates	08/22/16 - 09/04/16
Agency	Mentzer Media Services
Advertiser	Jayer Williamson Campaign

Client Code	
Product Code	
Est Code	3502
Product Name	
Credit Status	

Primary Demo	Adults 50+
Makegood Policy	Approval Required

Update Date	08/09/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$2,876.00		
Commission	\$431.40		
Net Total	\$2,444.60		
Total Spots	197		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 8.9 RVSD Rates per system comments.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	8/22/16	8/28/16	09:00	15:00		X	X	X	X			-	-	5	\$8.00	\$40.00	30	IP
2	FXNC	VARIOUS	8/29/16	9/4/16	09:00	15:00	X							-	-	2	\$8.00	\$16.00	30	IP
3	FXNC	VARIOUS	8/22/16	8/28/16	15:00	19:00		X	X	X	X	X	X	-	-	5	\$14.00	\$70.00	30	IP
4	FXNC	VARIOUS	8/29/16	9/4/16	15:00	19:00	X							-	-	2	\$14.00	\$28.00	30	IP
5	FXNC	VARIOUS	8/22/16	8/28/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$53.00	\$636.00	30	IP
6	FXNC	VARIOUS	8/29/16	9/4/16	19:00	24:00	X							-	-	2	\$53.00	\$106.00	30	IP
7	FXNC	VARIOUS	8/22/16	8/28/16	06:00	15:00						X	X	-	-	4	\$23.00	\$92.00	30	IP
8	FXNC	VARIOUS	8/22/16	8/28/16	05:00	09:00		X	X	X	X			-	-	7	\$38.00	\$266.00	30	IP
9	FXNC	VARIOUS	8/29/16	9/4/16	05:00	09:00	X	X						-	-	3	\$38.00	\$114.00	30	IP
10	HGTV	VARIOUS	8/22/16	8/28/16	09:00	15:00		X	X	X	X			-	-	5	\$6.00	\$30.00	30	-3x
11	HGTV	VARIOUS	8/29/16	9/4/16	09:00	15:00	X							-	-	1	\$6.00	\$6.00	30	-1x
12	HGTV	VARIOUS	8/22/16	8/28/16	15:00	19:00		X	X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	-4x
13	HGTV	VARIOUS	8/29/16	9/4/16	15:00	19:00	X							-	-	1	\$12.00	\$12.00	30	-1x
14	HGTV	VARIOUS	8/22/16	8/28/16	19:00	24:00		X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	-2x
15	HGTV	VARIOUS	8/29/16	9/4/16	19:00	24:00	X							-	-	2	\$15.00	\$30.00	30	IP
16	HGTV	VARIOUS	8/22/16	8/28/16	06:00	15:00						X	X	-	-	2	\$6.00	\$12.00	30	IP
17	FOOD	VARIOUS	8/22/16	8/28/16	09:00	15:00		X	X	X	X			-	-	5	\$3.00	\$15.00	30	-3x
18	FOOD	VARIOUS	8/29/16	9/4/16	09:00	15:00	X							-	-	1	\$3.00	\$3.00	30	-1x
19	FOOD	VARIOUS	8/22/16	8/28/16	15:00	19:00		X	X	X	X	X	X	-	-	5	\$8.00	\$40.00	30	-3x
20	FOOD	VARIOUS	8/29/16	9/4/16	15:00	19:00	X							-	-	1	\$8.00	\$8.00	30	-1x
21	FOOD	VARIOUS	8/22/16	8/28/16	19:00	24:00		X	X	X	X	X	X	-	-	10	\$14.00	\$140.00	30	-2x

NCC Cable System Order

Order #	62317725
Syscode	1877
System Name	Cox Media/Gulf Breeze, FL
Market	Mobile

AE	Tiffany Solis
Sales Coordinator	Molly Casca
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Jun16 C-DMA Nielsen Live+7
-	

Flight Dates	08/22/16 - 09/04/16
Agency	Mentzer Media Services
Advertiser	Jayer Williamson Campaign

Client Code	
Product Code	
Est Code	3502
Product Name	
Credit Status	

Primary Demo	Adults 50+
Makegood Policy	Approval Required

Update Date		08/09/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$2,876.00	
Commission		\$431.40	
Net Total		\$2,444.60	
Total Spots		197	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 8.9 RVSD Rates per system comments.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FOOD	VARIOUS	8/29/16	9/4/16	19:00	24:00	X							-	-	2	\$14.00	\$28.00	30	IP
23	FOOD	VARIOUS	8/22/16	8/28/16	06:00	15:00						X	X	-	-	2	\$5.00	\$10.00	30	IP
24	AEN	VARIOUS	8/22/16	8/28/16	09:00	15:00		X	X	X	X			-	-	5	\$2.00	\$10.00	30	-3x
25	AEN	VARIOUS	8/29/16	9/4/16	09:00	15:00	X							-	-	1	\$2.00	\$2.00	30	-1x
26	AEN	VARIOUS	8/22/16	8/28/16	15:00	19:00		X	X	X	X	X	X	-	-	5	\$7.00	\$35.00	30	-3x
27	AEN	VARIOUS	8/29/16	9/4/16	15:00	19:00	X							-	-	1	\$7.00	\$7.00	30	-1x
28	AEN	VARIOUS	8/22/16	8/28/16	19:00	24:00		X	X	X	X	X	X	-	-	10	\$16.00	\$160.00	30	-2x
29	AEN	VARIOUS	8/29/16	9/4/16	19:00	24:00	X							-	-	2	\$16.00	\$32.00	30	IP
30	AEN	VARIOUS	8/22/16	8/28/16	06:00	15:00						X	X	-	-	2	\$2.00	\$4.00	30	IP
31	LIF	VARIOUS	8/22/16	8/28/16	09:00	15:00		X	X	X	X			-	-	5	\$5.00	\$25.00	30	-3x
32	LIF	VARIOUS	8/29/16	9/4/16	09:00	15:00	X							-	-	1	\$5.00	\$5.00	30	-1x
33	LIF	VARIOUS	8/22/16	8/28/16	15:00	19:00		X	X	X	X	X	X	-	-	5	\$6.00	\$30.00	30	-3x
34	LIF	VARIOUS	8/29/16	9/4/16	15:00	19:00	X							-	-	1	\$6.00	\$6.00	30	-1x
35	LIF	VARIOUS	8/22/16	8/28/16	19:00	24:00		X	X	X	X	X	X	-	-	10	\$8.00	\$80.00	30	-2x
36	LIF	VARIOUS	8/29/16	9/4/16	19:00	24:00	X							-	-	2	\$8.00	\$16.00	30	IP
37	LIF	VARIOUS	8/22/16	8/28/16	06:00	15:00						X	X	-	-	2	\$6.00	\$12.00	30	IP
38	DISC	VARIOUS	8/22/16	8/28/16	09:00	15:00		X	X	X	X			-	-	5	\$2.00	\$10.00	30	-3X
39	DISC	VARIOUS	8/29/16	9/4/16	09:00	15:00	X							-	-	1	\$2.00	\$2.00	30	-1x
40	DISC	VARIOUS	8/22/16	8/28/16	15:00	19:00		X	X	X	X	X	X	-	-	5	\$4.00	\$20.00	30	-3x
41	DISC	VARIOUS	8/29/16	9/4/16	15:00	19:00	X							-	-	1	\$4.00	\$4.00	30	-1x
42	DISC	VARIOUS	8/22/16	8/28/16	19:00	24:00		X	X	X	X	X	X	-	-	10	\$7.00	\$70.00	30	-2x

NCC Cable System Order

Order #	62317725	Flight Dates	08/22/16 - 09/04/16	Update Date	08/09/16
Syscode	1877	Agency	Mentzer Media Services	Version	2 Vs. 1
System Name	Cox Media/Gulf Breeze, FL	Advertiser	Jayer Williamson Campaign	Show All Lines	
Market	Mobile			Total # of Weeks	2
		Client Code		Total	\$2,876.00
AE	Tiffany Solis	Product Code		Commission	\$431.40
Sales Coordinator	Molly Casca	Est Code	3502	Net Total	\$2,444.60
Office	Washington	Product Name		Total Spots	197
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Jun16 C-DMA Nielsen Live+7	Primary Demo	Adults 50+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		R1: 8.9 RVSD Rates per system comments.			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	DISC	VARIOUS	8/29/16	9/4/16	19:00	24:00	X							-	-	2	\$7.00	\$14.00	30	IP
44	DISC	VARIOUS	8/22/16	8/28/16	06:00	15:00						X	X	-	-	2	\$1.00	\$2.00	30	IP
45	HIST	VARIOUS	8/22/16	8/28/16	09:00	15:00		X	X	X	X			-	-	5	\$7.00	\$35.00	30	-3x
46	HIST	VARIOUS	8/29/16	9/4/16	09:00	15:00	X							-	-	1	\$7.00	\$7.00	30	-1x
47	HIST	VARIOUS	8/22/16	8/28/16	15:00	19:00		X	X	X	X	X	X	-	-	5	\$13.00	\$65.00	30	-3x
48	HIST	VARIOUS	8/29/16	9/4/16	15:00	19:00	X							-	-	1	\$13.00	\$13.00	30	-1x
49	HIST	VARIOUS	8/22/16	8/28/16	19:00	24:00		X	X	X	X	X	X	-	-	10	\$25.00	\$250.00	30	-2x
50	HIST	VARIOUS	8/29/16	9/4/16	19:00	24:00	X							-	-	2	\$25.00	\$50.00	30	IP
51	HIST	VARIOUS	8/22/16	8/28/16	06:00	15:00						X	X	-	-	2	\$5.00	\$10.00	30	IP

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	164	33	0	0	0	0	0	0	0	0	0	0	197
AMT	\$2,367.00	\$509.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,876.00

SYSTEM APP: _____ SALES _____ ACCT _____ Date Printed 08/09/16

62317725 | Mobile | Cox Media/Gulf Breeze, FL | 1877 |

NCC Cable System Order

Order #	62317725
Syscode	1879
System Name	Cox Media/Milton-Pace, FL
Market	Mobile

AE	Tiffany Solis
Sales Coordinator	Molly Casca
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Jun16 C-DMA Nielsen Live+7
-	

Flight Dates	08/22/16 - 09/04/16
Agency	Mentzer Media Services
Advertiser	Jayer Williamson Campaign

Client Code	
Product Code	
Est Code	3502
Product Name	
Credit Status	

Primary Demo	Adults 50+
Makegood Policy	Approval Required

Update Date		08/09/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$2,693.00	
Commission		\$403.95	
Net Total		\$2,289.05	
Total Spots		198	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 8.9 RVSD Rates per system comments.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	VARIOUS	8/22/16	8/28/16	05:00	09:00		X	X	X	X			-	-	2	\$1.00	\$2.00	30	-1x
2	ESP2	VARIOUS	8/29/16	9/4/16	05:00	09:00	X	X						-	-	2	\$1.00	\$2.00	30	IP
3	ESP2	VARIOUS	8/22/16	8/28/16	09:00	15:00		X	X	X	X			-	-	3	\$1.00	\$3.00	30	IP
4	ESP2	VARIOUS	8/29/16	9/4/16	09:00	15:00	X							-	-	2	\$1.00	\$2.00	30	IP
5	ESP2	VARIOUS	8/22/16	8/28/16	15:00	19:00		X	X	X	X	X	X	-	-	3	\$2.00	\$6.00	30	-1x
6	ESP2	VARIOUS	8/29/16	9/4/16	15:00	19:00	X							-	-	1	\$2.00	\$2.00	30	-1x
7	ESP2	VARIOUS	8/22/16	8/28/16	19:00	24:00		X	X	X	X	X	X	-	-	10	\$3.00	\$30.00	30	-2x
8	ESP2	VARIOUS	8/29/16	9/4/16	19:00	24:00	X							-	-	2	\$3.00	\$6.00	30	IP
9	ESP2	VARIOUS	8/22/16	8/28/16	06:00	15:00						X	X	-	-	2	\$1.00	\$2.00	30	IP
10	FXNC	VARIOUS	8/22/16	8/28/16	05:00	09:00		X	X	X	X			-	-	7	\$38.00	\$266.00	30	IP
11	FXNC	VARIOUS	8/29/16	9/4/16	05:00	09:00	X	X						-	-	3	\$38.00	\$114.00	30	IP
12	FXNC	VARIOUS	8/22/16	8/28/16	09:00	15:00		X	X	X	X			-	-	5	\$8.00	\$40.00	30	IP
13	FXNC	VARIOUS	8/29/16	9/4/16	09:00	15:00	X							-	-	2	\$8.00	\$16.00	30	IP
14	FXNC	VARIOUS	8/22/16	8/28/16	15:00	19:00		X	X	X	X	X	X	-	-	5	\$14.00	\$70.00	30	IP
15	FXNC	VARIOUS	8/29/16	9/4/16	15:00	19:00	X							-	-	2	\$14.00	\$28.00	30	IP
16	FXNC	VARIOUS	8/22/16	8/28/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$53.00	\$636.00	30	IP
17	FXNC	VARIOUS	8/29/16	9/4/16	19:00	24:00	X							-	-	2	\$53.00	\$106.00	30	IP
18	FXNC	VARIOUS	8/22/16	8/28/16	06:00	15:00						X	X	-	-	4	\$23.00	\$92.00	30	IP
19	HGTV	VARIOUS	8/22/16	8/28/16	09:00	15:00		X	X	X	X			-	-	4	\$6.00	\$24.00	30	-2x
20	HGTV	VARIOUS	8/29/16	9/4/16	09:00	15:00	X							-	-	1	\$6.00	\$6.00	30	-1x
21	HGTV	VARIOUS	8/22/16	8/28/16	15:00	19:00		X	X	X	X	X	X	-	-	5	\$12.00	\$60.00	30	-1x

NCC Cable System Order

Order #	62317725
Syscode	1879
System Name	Cox Media/Milton-Pace, FL
Market	Mobile

AE	Tiffany Solis
Sales Coordinator	Molly Casca
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Jun16 C-DMA Nielsen Live+7
-	

Flight Dates	08/22/16 - 09/04/16
Agency	Mentzer Media Services
Advertiser	Jayer Williamson Campaign

Client Code	
Product Code	
Est Code	3502
Product Name	
Credit Status	

Primary Demo	Adults 50+
Makegood Policy	Approval Required

Update Date		08/09/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$2,693.00	
Commission		\$403.95	
Net Total		\$2,289.05	
Total Spots		198	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
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Comments :	R1: 8.9 RVSD Rates per system comments.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	VARIOUS	8/29/16	9/4/16	15:00	19:00	X							-	-	1	\$12.00	\$12.00	30	-1x
23	HGTV	VARIOUS	8/22/16	8/28/16	19:00	24:00		X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	-2x
24	HGTV	VARIOUS	8/29/16	9/4/16	19:00	24:00	X							-	-	2	\$15.00	\$30.00	30	IP
25	HGTV	VARIOUS	8/22/16	8/28/16	06:00	15:00						X	X	-	-	2	\$6.00	\$12.00	30	IP
26	AEN	VARIOUS	8/22/16	8/28/16	09:00	15:00		X	X	X	X			-	-	5	\$2.00	\$10.00	30	-1x
27	AEN	VARIOUS	8/29/16	9/4/16	09:00	15:00	X							-	-	1	\$2.00	\$2.00	30	-1x
28	AEN	VARIOUS	8/22/16	8/28/16	15:00	19:00		X	X	X	X	X	X	-	-	5	\$7.00	\$35.00	30	-1x
29	AEN	VARIOUS	8/29/16	9/4/16	15:00	19:00	X							-	-	1	\$7.00	\$7.00	30	-1x
30	AEN	VARIOUS	8/22/16	8/28/16	19:00	24:00		X	X	X	X	X	X	-	-	10	\$16.00	\$160.00	30	-2x
31	AEN	VARIOUS	8/29/16	9/4/16	19:00	24:00	X							-	-	2	\$16.00	\$32.00	30	IP
32	AEN	VARIOUS	8/22/16	8/28/16	06:00	15:00						X	X	-	-	2	\$2.00	\$4.00	30	IP
33	LIF	VARIOUS	8/22/16	8/28/16	09:00	15:00		X	X	X	X			-	-	5	\$5.00	\$25.00	30	-1x
34	LIF	VARIOUS	8/29/16	9/4/16	09:00	15:00	X							-	-	1	\$5.00	\$5.00	30	-1x
35	LIF	VARIOUS	8/22/16	8/28/16	15:00	19:00		X	X	X	X	X	X	-	-	5	\$6.00	\$30.00	30	-1x
36	LIF	VARIOUS	8/29/16	9/4/16	15:00	19:00	X							-	-	1	\$6.00	\$6.00	30	-1x
37	LIF	VARIOUS	8/22/16	8/28/16	19:00	24:00		X	X	X	X	X	X	-	-	10	\$8.00	\$80.00	30	-2x
38	LIF	VARIOUS	8/29/16	9/4/16	19:00	24:00	X							-	-	2	\$8.00	\$16.00	30	IP
39	LIF	VARIOUS	8/22/16	8/28/16	06:00	15:00						X	X	-	-	2	\$6.00	\$12.00	30	IP
40	DISC	VARIOUS	8/22/16	8/28/16	09:00	15:00		X	X	X	X			-	-	5	\$2.00	\$10.00	30	-1x
41	DISC	VARIOUS	8/29/16	9/4/16	09:00	15:00	X							-	-	1	\$2.00	\$2.00	30	-1x
42	DISC	VARIOUS	8/22/16	8/28/16	15:00	19:00		X	X	X	X	X	X	-	-	5	\$4.00	\$20.00	30	-1x

NCC Cable System Order

Order #	62317725
Syscode	1879
System Name	Cox Media/Milton-Pace, FL
Market	Mobile

Flight Dates	08/22/16 - 09/04/16
Agency	Mentzer Media Services
Advertiser	Jayer Williamson Campaign

Update Date	08/09/16
Version	2 Vs. 1

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Sales Coordinator	Molly Casca
Office	Washington
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Status	Not accepted
Survey	Jun16 C-DMA Nielsen Live+7
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Credit Status	

Show All Lines	
Total # of Weeks	2
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Commission	\$403.95
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Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
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43	DISC	VARIOUS	8/29/16	9/4/16	15:00	19:00	X							-	-	1	\$4.00	\$4.00	30	-1x
44	DISC	VARIOUS	8/22/16	8/28/16	19:00	24:00		X	X	X	X	X	X	-	-	10	\$7.00	\$70.00	30	-2x
45	DISC	VARIOUS	8/29/16	9/4/16	19:00	24:00	X							-	-	2	\$7.00	\$14.00	30	IP
46	DISC	VARIOUS	8/22/16	8/28/16	06:00	15:00						X	X	-	-	2	\$1.00	\$2.00	30	IP
47	HIST	VARIOUS	8/22/16	8/28/16	09:00	15:00		X	X	X	X			-	-	5	\$7.00	\$35.00	30	-1x
48	HIST	VARIOUS	8/29/16	9/4/16	09:00	15:00	X							-	-	1	\$7.00	\$7.00	30	-1x
49	HIST	VARIOUS	8/22/16	8/28/16	15:00	19:00		X	X	X	X	X	X	-	-	5	\$13.00	\$65.00	30	-1x
50	HIST	VARIOUS	8/29/16	9/4/16	15:00	19:00	X							-	-	1	\$13.00	\$13.00	30	-1x
51	HIST	VARIOUS	8/22/16	8/28/16	19:00	24:00		X	X	X	X	X	X	-	-	10	\$25.00	\$250.00	30	-2x
52	HIST	VARIOUS	8/29/16	9/4/16	19:00	24:00	X							-	-	2	\$25.00	\$50.00	30	IP
53	HIST	VARIOUS	8/22/16	8/28/16	06:00	15:00						X	X	-	-	2	\$5.00	\$10.00	30	IP

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	162	36	0	0	0	0	0	0	0	0	0	0	198
AMT	\$2,211.00	\$482.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,693.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/09/16

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